

# EUROPEAN HORTICULTURE CONGRESS





History of National Societies of

Horticulture





#### **EUROPEAN HORTICULTURE CONGRESS (EHC)**

The University of Agronomic Sciences and Veterinary Medicine in Bucharest organizes on 12-16 May 2024, the 5<sup>th</sup> European Horticulture Congress (EHC 2024), under the auspices of the International Society for Horticultural Science (ISHS) and under the patronage of the Romanian Academy.

The European Horticulture Congress - former Symposium of Horticulture in Europe (SHE) is organized every four years, the previous editions hosted by Germany (Stuttgart - 2021), Greece (Chania - 2016), France (Angers - 2012), and Austria (Vienna - 2008).

The venue of the Congress is the Bucharest International Conference Center, within the Parliament Palace and we estimate that over 1,000 scientists will participate at 10 Symposia.







#### **Institutional Partners**







MINISTERUL EDUCAȚIEI



MINISTERUL MEDIULUI APELOR ȘI PĂDURILOR



MINISTERUL CERCETĂRII, INOVĂRII ȘI DIGITALIZĂRII



MINISTERUL AGRICULTURII ȘI DEZVOLTĂRII RURALEI







### Organising Committee

**Adrian Asănică** 

**Vice-President** 

for science

**Ana Butcaru** 

**Secretary General** 

of EHC 2024



**President** 



Florin Stănică of EHC 2024



**Gina Fîntîneru Vice-President** for publications



**Alexandra Cornea Communication Committee** 



Sorin Mihai Cîmpeanu **President** of Organising Committee



**Glăman Gheorghe Honorary President** of EHC 2024



Răzvan Ionuț Teodorescu **Vice-President** for industry & business



**Adina Someșan International Relations** 

Organized by



**Adrian Peticilă Vice-President** for budget



Ştefan Ilina **Chair of Technical Staff** 

OF HORTICULTURISTS













## Congress in numbers



















# HORTICULTURE AT THE CROSSROADS The Congress will develop a new version of horticulture and will answer 3 main topics:

What is the real state of horticulture regionally and globally?











#### European Horticulture Congress 12-16 May 2024 Bucharest, Romania

The V European Horticulture Congress is a major event addressing issues facing horticulture in the current turbulent times.

"European Horticulture at the Crossroads" is not only a title, but a reflection of current realities.

Sustainability, resilience, biodiversity, agroecology, circularity, green cities, genetic resistance, robotics and mechanization, production efficiency, are buzz words that define the wide spectrum of fields in which we all work.

Within the 10 Symposia in this Congress, science and innovation will meet industry, farmland and nature in an open dialogue about why, when and how we can and need to work together for the sustainable development of European and World Horticulture.

The International Society of Horticultural Science provides a framework for putting our knowledge, resources and energy together through its sponsorship of this Congress.















Located in Bucharest, the building is an essential piece of Romanian recent history.

The Palace of the Parliament was built between 1984 and 1997, and it dominates the city's landscape due to its monumental dimensions.

It is the largest and the heaviest administrative building in the world with 240 meters in length, 270 meters in width, and 84 meters tall. At the same time, it is the world's second-largest after the Pentagon, in terms of area.



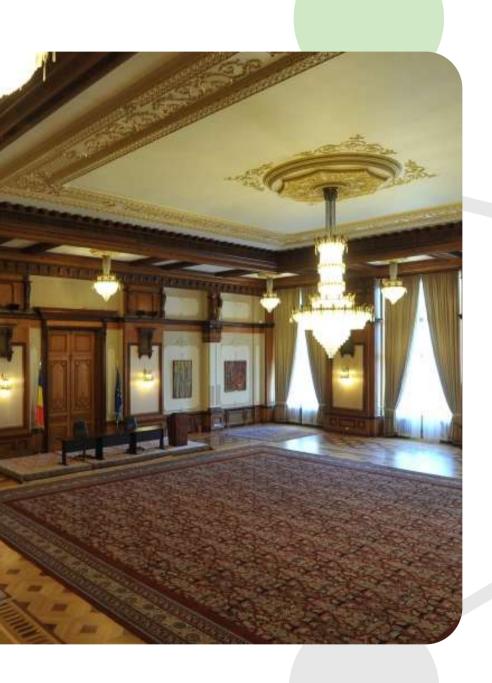






## Nicolae lorga Hall









462 mp total area



250 seats









## Human Rights Hall





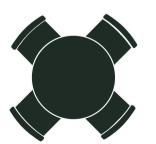




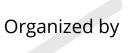
484 mp total area



150 seats



Fixed round table - 60 seats



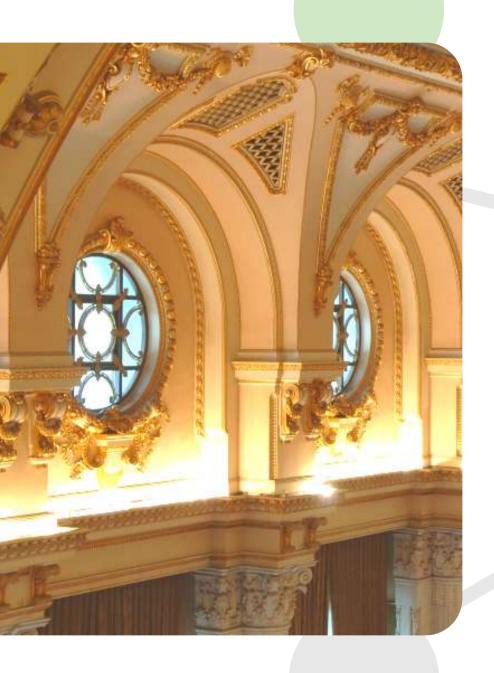


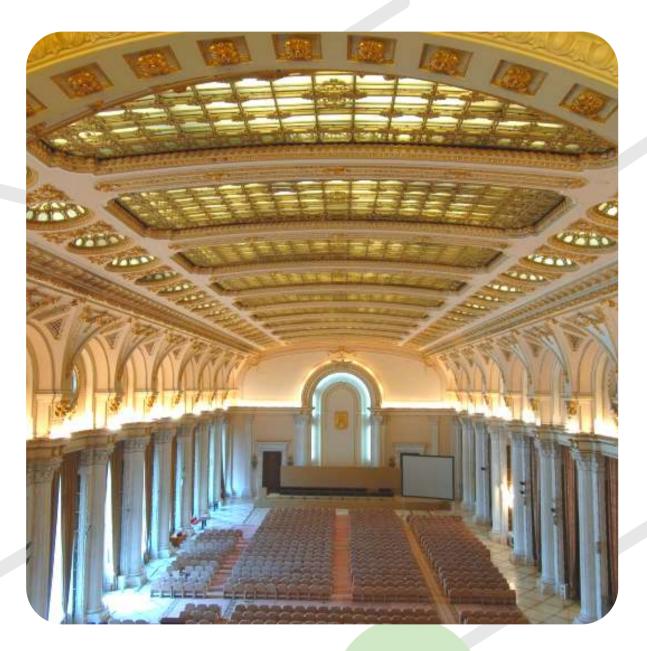




## A.I. Cuza Hall









1820 mp total area



800 - 1200 seats









## Nicolae Bălcescu Hall







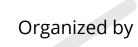


378 mp total area



150 seats







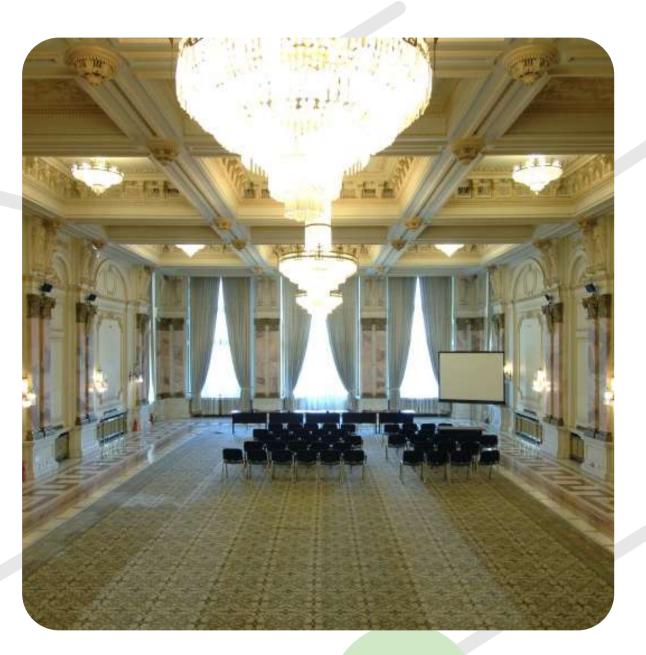




## I.C. Brătianu Hall









1120 mp total area



550 seats











## Take Ionescu Hall









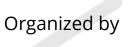
924 mp total area



Receptions - 400 seats

Dinner - 200 seats











## Unirii Hall









2226 mp total area



Receptions - 1000 seats

Dinner - 200 seats



**Exhibition space** 



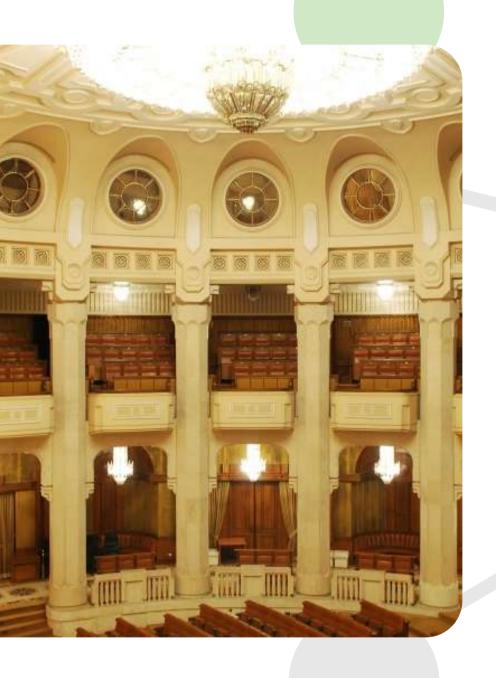






## C.A. Rosetti Hall









1420 mp total area



Theater hall - 600 seats











## Receptions Salon









1000 mp total area



Dinner - 550 seats Cocktail party - 700 seats







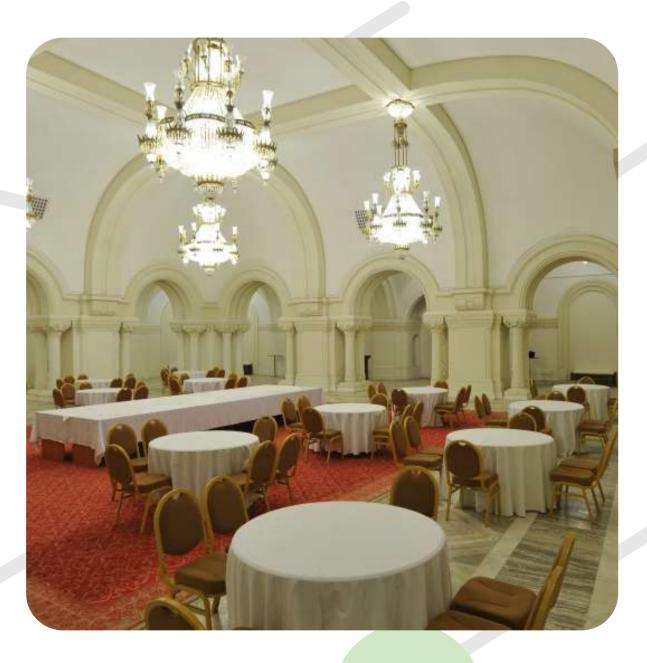




## Brâncovenesc Salon









886 mp total area



150 seats











#### **Abstract Submission Program**



31 May



Start of abstract submission

30 September



**Deadline for abstract submission** 

31 October



**Abstract modification** 

31 January 2024



Fulltext paper submission

31 March 2024



Fulltext paper modification





#### Registration fees



ISHS members, including ACTA



400€

350€ EARLY BIRD

Non ISHS members, including ACTA



500€

430€ EARLY BIRD

**Students, including ACTA** 



250€

200€ EARLY BIRD

One day registration, not including ACTA



150€

**Gala Dinner** 



30€

• early bird 30 sept 2023







	SUNDAY 12	MONDAY 13	TUESDAY 14	WEDNESDAY 15	THURSDAY 16	FRIDAY 17	SATURDAY 18	SUNDAY 19
	EXHIBITION & Bucharest Horticulture Days							
9:00 am 11:00 am		<b>SYMPOSIA</b> 9:00 - 11.00	<b>SYMPOSIA</b> 9:00 - 11.00	<b>SYMPOSIA</b> 9:00 - 11.00	<b>SYMPOSIA</b> 9:00 - 11.00	POST SYMPOSIUM TOURS		
		Coffee break	Coffee break	Coffee break	Coffee break			
11:30 am 13:00 pm		<b>SYMPOSIA</b> 11:30 - 13.00	<b>SYMPOSIA</b> 11:30 - 13.00	<b>SYMPOSIA</b> 11:30 - 13.00	<b>SYMPOSIA</b> 11:30 - 13.00	1. Peleş – Braşov – Bran - Carpathian Castles		
		Lunch	Lunch	Lunch	Lunch	2. Moldova -	- Wine Road	
14:00 pm 16:00 pm	<b>REGISTRATION</b> 12:00 - 16.00	<b>SYMPOSIA</b> 14:00 - 16.00	TECHNICAL TOURS	<b>SYMPOSIA</b> 14:00 - 16.00	ISHS BUSINESS MEETING 14:00 - 15.30	<ul> <li>3.Transilvania - Romanian Roots</li> <li>4.Muntenia - Oltenia - On dacians trails</li> <li>5.Dobrogea - Danube Delta,</li> <li>UNESCO Natural Heritage</li> </ul>		
		Coffee break	11:30 - 18.00	Coffee break	FAREWELL ORFIGIA			
16:30 pm 18:00 pm	OPENING CEREMONY 16:00 - 18.00	<b>SYMPOSIA</b> 16:30 - 18.00		<b>SYMPOSIA</b> 16:30 - 18.00	FAREWELL SPEECH & ENTERTAINMENT 15:30 - 17.00			
18:00 pm 20:00 pm	WELCOME COCKTAIL 16:00 - 18.00	WORKSHOPS 18:00 - 20.00		GALA				
				DINNER				
				19:00 - 22.00				







### **Side Events**

Field Demonstration in the Senate Garden with Horticulture Equipments and Machineries









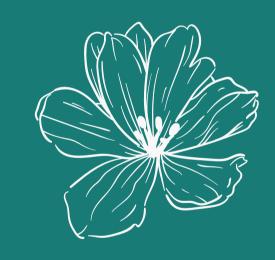
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AND VETERINARY MEDICINE
OF BUCHAREST



#### **Side Events**

EUROPEAN
HORTICULTURE
CONGRESS

## Bucharest Horticulture Days





The Senate Garden
will host the 20th edition of
Bucharest Horticulture
Days

- Producers Exhibition
- Horticulture products presentation and tasting
- Field Demonstrations

















### **INDUSTRY EXHIBITION**













### **Side Events**

WORKSHOPS

















### PLATINUM

- Including the logo on all event materials on a top position (banners, invitations, videos, websites and social media channels)
- The inclusion of an exclusive partner presentation stand with promotional materials in the exhibition area of the Parliament Palace
- Organising an exclusive workshop during the Congress
- Displaying videos or other images on digital screens

- Mention of the partnership in the press kit with an insert of the brand and press releases & pre/post event articles
- Special presentation during the Congress opening and closure ceremonies
- Inclusion in newsletter / website / facebook / instagram / tik tok submissions
- Including the logo in the postevent promotion video
- Inclusion of promotional promotional materials in the event goodie bag









### Sponsorship Package



## GOLD

- Including the logo on all event materials (banners, invitations, videos, websites and social media channels)
- The inclusion of an exclusive partner presentation stand with promotional materials in the exhibition area of the Parliament Palace
- Mention of the partnership in the press kit with an insert of the brand and press releases & pre/post event articles

- Inclusion of promotional promotional materials in the event goodie bag
- Logo display on digital screens
- Inclusion in newsletter / website / facebook / instagram / tik tok submissions













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- Inclusion of promotional promotional materials in the event goodie bag

 Inclusion in newsletter / website / facebook / instagram / tik tok submissions









## Bucharest, a green capital

The city is situated on the banks of the Dâmbovița River, which flows into the Argeş River, a tributary of the Danube.

Bucharest parks and gardens also include Herăstrău Park, Tineretului Park and the Botanical Garden. Herăstrău Park is located in the northern part of the city, around Lake Herăstrău, and includes the site the Village Museum.

Tineretului Park was created in 1965 and designed as the main recreational space for southern Bucharest. The Botanical Garden, located in the Cotroceni neighbourhood a bit west of the city centre, is the largest of its kind in Romania and contains over 10,000 species of plants (many of them exotic); it originated as the pleasure park of the royal family.

Besides them, there are many other smaller parks that should be visited, some of them being still large. Alexandru Ioan Cuza Park, Kiseleff Park, Carol Park, Izvor Park, Grădina Icoanei, Circului Park and Moghioroș Park are a few of them. Other large parks in Bucharest are: National Park, Tei Park, Eroilor Park and Crângași Park with Morii Lake.



## Peleș – Brașov – Bran Carpathian Castles

#### DAY1

- visit Peleş and Pelişor Castle
- visit the Cantacuzino Castle
- Braşov tour of the old center and Black Church

#### DAY 2

- visit the Bran Castle
- Seciu Wine Cellar
- arrival in Bucharest

200€



### Moldova – Wine Road

#### Day 1

- departure from Bucharest lasi
- visit the Dealul Mare viticulture area
- lunch at the Ferma Dacilor Restaurant
- visit Sturza Castle

#### Day 2

- visit lasi, the Palace of Culture, the Metropolitan Cathedral
- visit if the laşi Life Science University
- visit the Botanical Garden

#### Day 3

- visit the Târgu Frumos Cucuteni neolithic culture
- visit the dam and Siriu lake
- arrival in Bucharest







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### Transilvania Romanian Roots

#### DAY 1

- departure Bucharest Cluj
- visit the Golesti mansion
- · Alba Iulia, the Union capital's visit

#### DAY 2

- visit Cluj, Union Square, Banffy Palace
- visit of the University of Agricultural Sciences and Veterinary Medicine
- visit the Botanical Garden

#### DAY 3

- visit the Turda Salt Mine and La Salina Winery
- visit of the old center of Sibiu
- arrival in Bucharest

300€





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OF BUCHAREST





### Muntenia - Oltenia On dacians trails

#### DAY1

- departure from Bucharest Danube Gorge
- visit the Topoloveni plum jam factory (national brand)
- visit the Turnu Severin medieval fortress

#### DAY 2

- cruise on the Danube Gorge
- visit the Decebal statue Tabula Traiana Veterans Cave

#### DAY3

- visit the Museum of Iron Gates Electric
   Power Plant
- Craiova visit of the Art Museum & Brâncuşi
   Center

300€

- Segarcea Crown Domain Winery
- arrival in Bucharest







# Dobrogea UNESCO Natural Heritage Danube Delta

#### DAY 1

- departure Bucharest to Tulcea
- visit of Sarica Niculițel Wineries
- boarding for Tulcea-Sulina trip on boats
- DAY 2
- excursion on lakes to admire the delta flora and fauna
- visit the Danube and Black Sea meeting point, wreck and island
- visit Sulina beach

#### DAY 3

- Sulina Tulcea (by boat)
- Cocoş Monastery
- arrival in Bucharest







## Join us!

Contact



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